



sandy pines



Footprints Newsletter

RV Resort & Campground
2745 - 136th Avenue, Hopkins, MI 49328

Member Service & Sales
616.896.8315

Fax
616.896.7409

Advertising Agreement Contract/Invoice

Business Name: _____ Phone: _____

Address: _____ City: _____ Zip: _____

The above business is placing advertising in the following issue(s) of the Sandy Pines Footprints:

March April May June July August Sept. Oct. Winter Issue

Starting Month: _____ Ending Month: _____ Ad Size: _____

Price Per Issue: \$ _____ Number of Issues: _____ Total Cost: \$ _____

Contract Amount: \$ _____ Paid: \$ _____ Date Received: _____

Conditions of Agreement:

Sandy Pines reserves the right to make the final decision prior to publication, as to ad placement. Exception only if advertiser pays a position charge - 10% of ad cost. Advertiser will receive a proof of ad, if requested, prior to insertion. It is the responsibility of the advertiser to submit corrections prior to the 15th of each month. If advertiser elects to be included in all nine publications, there will be **no charge** for the Winter issue. Sandy Pines reserves the right to provide the Newsletter in an electronic format displayed on our website, www.sandypines.com, with no hard copies being printed, in an effort to comply with the 'Greening' of Sandy Pines.

Limitation of Liability and Allowance for Errors and Omissions: Sandy Pines cannot, and does not, warrant the accuracy of the information supplied by advertiser, nor will Sandy Pines assume any liability for this information. Sandy Pines reserves the right to refuse any advertisement which is deemed not to be in the best interest of its publication.

Payments, Service Charges and Returned Check fees: All amounts on account are due and payable on the 1st day of each month. A service charge of 1.5% per month (18% annum) will be assessed on any unpaid balance remaining after the 25th day of each month. In the event that your bank does not honor any check remitted by you, you agree to pay a returned check fee of \$30. (Monthly service charges are calculated by multiplying the unpaid balance on account, by the stated percentage rate.)

This contract must be signed and returned to Kathy, along with payment, before your ad will run.

Print Name: _____ E-mail address: _____

Authorized Signature: _____ Date: _____

Kathy Brott, Executive Assistant: _____ Date: _____



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 2745 - 136th Avenue
 Hopkins, MI 49328

Member Service/Sales & Hospitality
 616.896.8315

Approximately 2,200 Members have access to this publication

Monthly Publications

 March, April, May, June, July
 August, September, October

Winter Publication includes
 November/December
 January/February and
 is published 1st of January

<u>Ad Size</u>	<u>Cost per issue</u>	<u>Pay for 8 get 1 free</u>
1.25" x 2.5" (Business card)	\$ 45	\$ 360
2.5" x 2.5" (1/12 pg)	70	560
5" x 2.5" (1/6 pg)	110	880
10" x 2.5" (1/3 pg)	200	1,600
5" x 5" (1/3 pg)	200	1,600
5" x 7.5" (1/2 pg)	325	2,600
10" x 7.5" (full page)	560	4,480
Inside front, inside back or Back Cover	610	4,880

Thank you for choosing to advertise with Sandy Pines!

Please note: If you advertise in all nine issues, you pay for eight, and the Winter issue is free of charge!

Please call Kathy at 616.896.8315 x 105 with any questions you may have.

(Prices are subject to change)